

A close-up photograph of a wood log with a circular cross-section showing growth rings, and green leaves with prominent veins are visible in the background.

WALL &

A close-up photograph of a dark, textured wood floor with a prominent grain pattern.

FLOOR

COMPANY **PROFILE** BY
WALL & FLOOR
SINCE.2011

WALL & FLOOR

FIT OUT | LANDSCAPE | WOOD WORK

SINCE 2011





WELCOME

to Wall and Floor, your one-stop-shop for high-quality interior finishes. Our expert craftsmen create luxurious and functional woodwork to suit any style preference. Whether you're looking for timeless elegance or contemporary allure, our friendly professionals are here to guide you. Discover exceptional design and impeccable craftsmanship at Wall and Floor.

C O N T E N T S

ABOUT /
OUR VISION 06

WHAT WE
DO 07

OUR VALUE &
MISSION 08

OUR
ACHIEVEMENTS 09

OUR SERVICES **10**

Wood Work 11

Design Vision 12

Manufacturing Concepts 13

DESIGN **14**

RESIDENTIAL 15

ADMINISTRATIVE 20

LANDSCAPE 24

OUR NEW BRAND ARTISAN **30**

HOW WE HANDLE OUR PROJECTS **32**

OUR CLIENTS & PARTNERS **33**

FOUNDER & CEO **34**

OUR TEAM **35**

OUR BOARD OF ADVISORS **39**

CONTACT US **42**

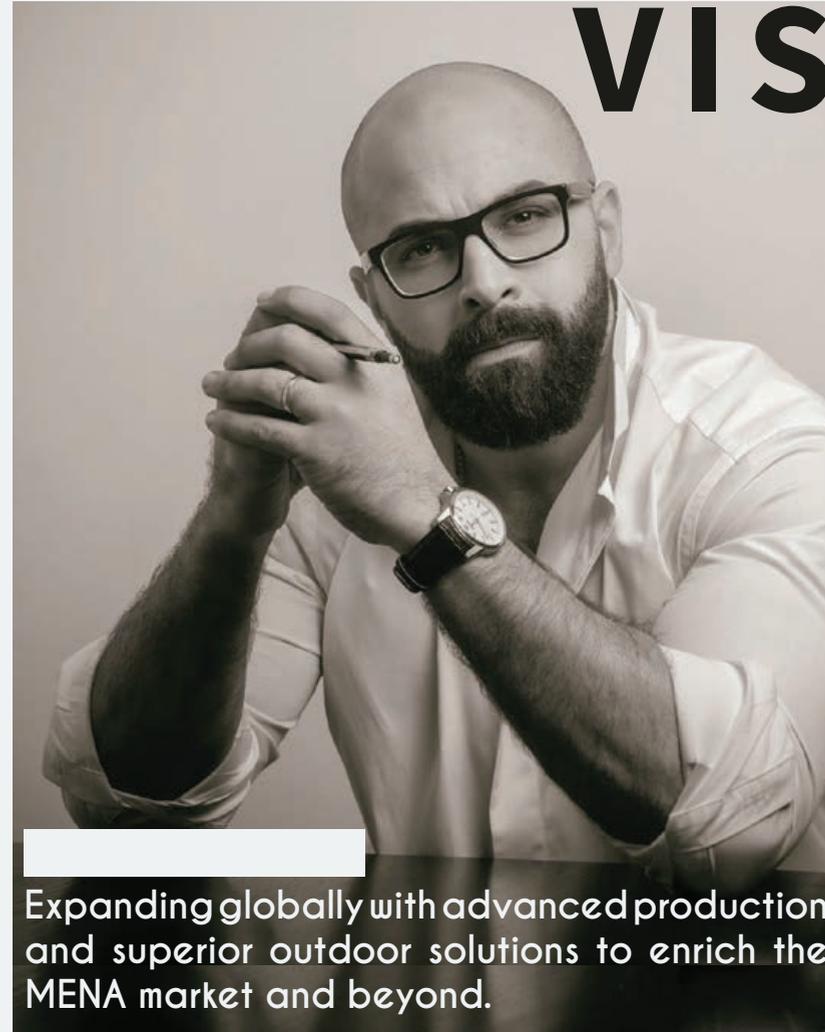
OUR VISION

ABOUT

Since 2011, Wall and Floor has grown from a group of passionate architects in Alexandria, Egypt to a trusted supplier of high-quality finishing materials and design solutions.

We supply and apply sustainable materials for walls and floors, and manufacture exquisite wood works for interior and exterior spaces.

Our commitment to style and comfort is reflected in every piece we create. We offer competitive pricing without compromising on quality or innovation. Our projects can be found throughout Egypt and GCC countries, transforming spaces into havens of beauty and tranquility.



Expanding globally with advanced production and superior outdoor solutions to enrich the MENA market and beyond.

is our premium woodwork and outdoor furniture line, offering custom solutions like decking, cladding, pergolas, and furniture made to fit your specific space and style. Crafted from durable, weather-resistant wood, our pieces are designed to endure any environment while elevating your outdoor areas with timeless craftsmanship tailored to your needs.



offers full design services for residential, commercial, and landscape projects. From fit-outs to landscaping, we create customized solutions that fit seamlessly into the client's daily routine, blending style with function to transform spaces into beautiful, practical environments.

WHAT
WE
DO ?

OUR VALUES

We assure you nothing less than a :

- transformative journey that ,
- enhances your lifestyle and brings ,
- timeless beauty to your spaces.



OUR MISSION

Delivering innovative, sustainable outdoor solutions globally through superior craftsmanship and strategic growth



OUR ACHIEVEMENTS

Since 2011, we have designed and worked on several types of projects all over Egypt, and many regions across the Arab world.



1000+

Products

150+

Commercial units

80+

Landscape projects

500+

Residential units



OUR SERVICES

Materials Solutions (Supply & Apply)

We excel in supplying and applying finishing materials that go beyond aesthetics. From expertly crafted acoustics finishes for serene spaces to planing finishes and aromatic scents that elevate ambiance, we create sensory experiences that transform your environment. Trust us to bring innovation, functionality, and sensory delight to every project.



e n v

i r o n

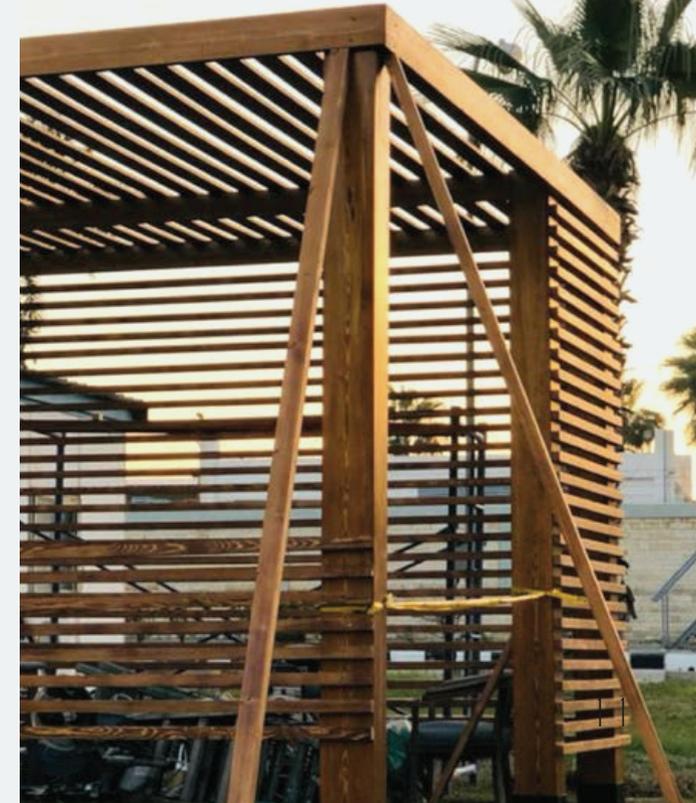
m e n t



We are master manufacturers of
woodwork. From functional pergolas to
cozy bungalows and bespoke Dressing
rooms & furnishings, we create captivating
interiors and exteriors tailored to your
unique taste. Let us bring your vision to
life with our exceptional craftsmanship
and attention to detail.

W O O D

W O R K



DESIGN

VISION

Our design services are tailored to your unique vision and lifestyle. Our talented team of designers combines creativity and expertise to transform your space into a haven of elegance and comfort. Let us bring your dreams to life, creating a harmonious blend of style and functionality that truly reflects who you are.





Customization Excellence: Tailoring Designs to Perfection.

Timeless Elegance: Reviving Classic Design Elements with modern look.

Eco-Conscious innovations: Pioneering Sustainable Solutions.

Uniting Comfort and Style: Crafting Functional Masterpieces.

Integrated Technology: Harmonizing Craftsmanship and Automation.

MANUFACTURING CONCEPTS



Inspiring Design Showcase: Translating Visions into Reality.

Innovative Joinery Techniques: Engineering Durability and Aesthetics.

Design



COASTAL RESIDENTIAL

MEKKY'S CHALET

Villa design project in the north coast!
Nestled amidst the azure waters and golden
sands, this coastal retreat embodies luxury
and relaxation, with sleek architecture.





CRAFTED WOOD

RESIDENTIAL

FOUR SEASONS APARTMENT

Introducing our bedroom design project! We're crafting a space where relaxation meets elegance, blending luxurious furnishings, soothing colors, and thoughtful details.

FURNISH RESIDENTIAL

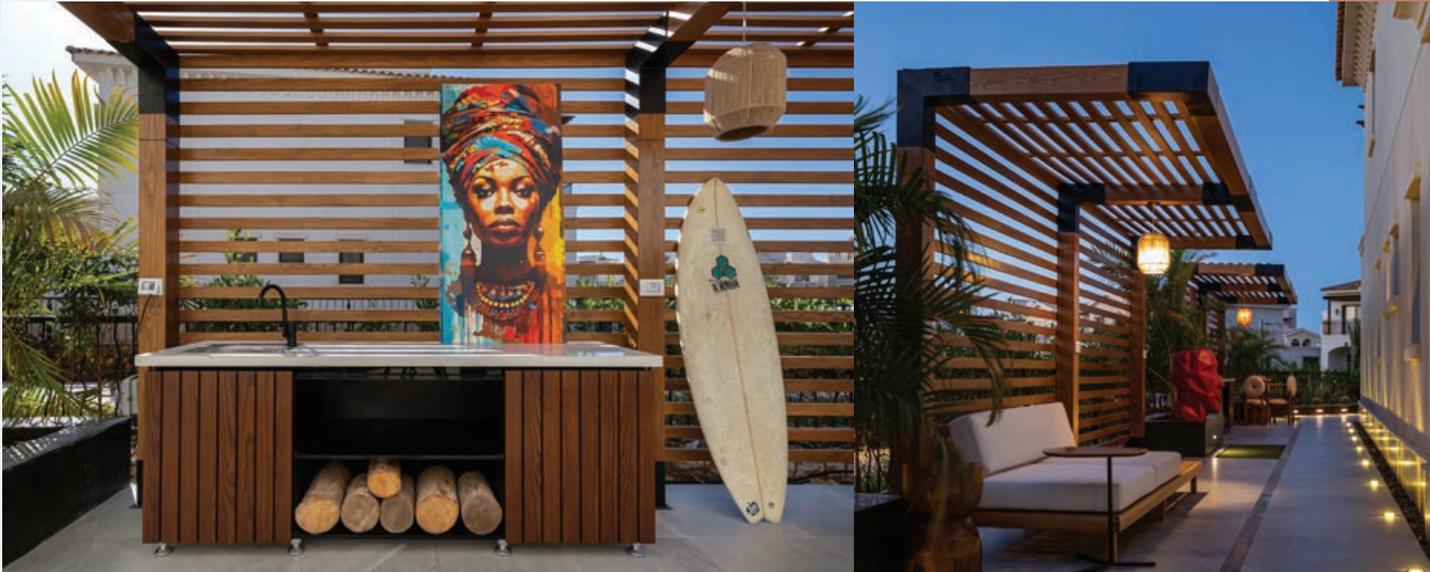
KING'S VILLA

Delighted to showcase our recent design and furnish project at MAC Compound, King Marriott! From concept to execution, we handled every aspect, including the intricate woodwork details. The result? A space that seamlessly blends style and functionality, reflecting our commitment to excellence in every detail.



CRAFTED WOOD

LANDSCAPE



RIVA MARASSI

Marassi North Coast! We started with a creative design and outdoor landscape, then brought it to life with our expert execution. From lush greenery to stunning pergolas, we crafted every wooden element to perfection.

MODERN RESIDENTIAL

AL-RASHED VILLA

We are introducing Al-Rashed Villa Design in Cairo, Egypt! This exquisite project embodies luxury living with its modern architecture, elegant interiors, and scenic surroundings.



FURNISH

ADMINISTRATIVE



AL OBEIKAN OFFICE

Obeikan Office Building, a landmark project located in the heart of Riyadh, Kingdom of Saudi Arabia. Our design team was dedicated to creating an innovative and functional office space that meets the highest standards of modern architecture and sustainability.

WORKSPACE

ADMINISTRATIVE

BRIGHT SKIES OFFICE

Stunning office space design for Bright Skies Company in Northern Riyadh, KSA. This contemporary design seamlessly blends functionality with style, creating a workspace that fosters creativity and productivity with modern touches and elegant finishes.



WOODWORK

COMMERCIAL



DIWAN BOOKSTORE

Diwan Bookstore project at City Center Alexandria! We're crafting a vibrant space where shelving woodwork units and sleek engineered wood flooring blend seamlessly, creating an inviting haven for book lovers.

WOODWORK

ADMINISTRATIVE

AL OBEIKAN OFFICE

Obeikan Project in Cairo, Egypt! Elevating spaces with the timeless charm of woodwork and wood flooring. Get ready to witness the fusion of craftsmanship and elegance in every detail!

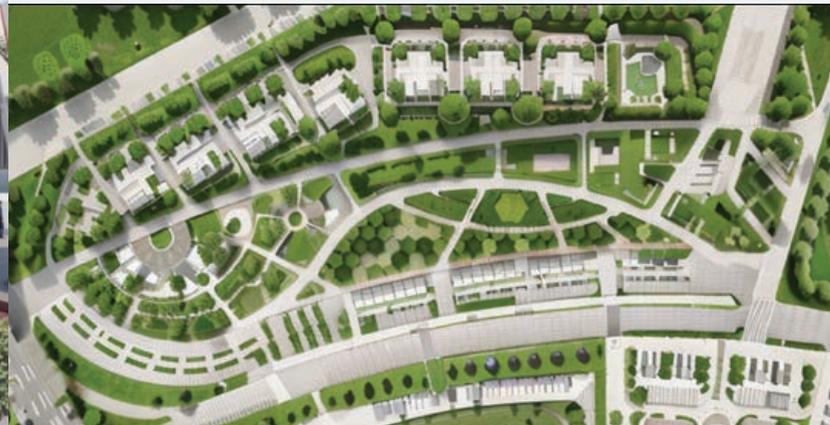


RETAIL LANDSCAPE

THE HIVE

conceptual design for "The Hive" an innovative mall set to redefine the retail landscape in Al-Khobar -KSA.

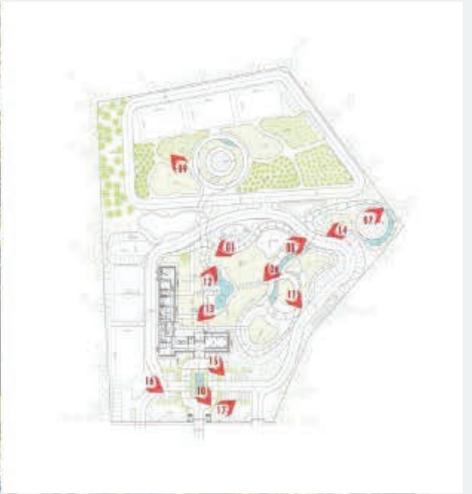
Inspired by the bustling energy and vibrancy of urban life, the hive aims to be more than just a shopping destination; it's a dynamic hub where community, creativity, and commerce converge.



URBAN LANDSCAPE

CENTRAL PARK ZAYED

Landscape design project for central park in zayed,egypt! Elevating urban living with lush greenery,interactive features, and community engagement. Get ready to escape to nature in the heart of the city!



ISLAMIC INTERIOR

PETROCHEMICALS MOSQUE

Our Islamic design project: A Mosque in a Petrochemicals Company! We're honored to blend tradition and modernity in this sacred space, crafting intricate architectural details and serene interiors.



TIMELINE

The project timeline is to be adjusted according to our expert project managers who will make sure to deliver on time while taking your feedbacks into consideration at each milestone.

BUDGET

adjusted all costs to the design, the type of the finishing materials, and the theme used.

POTENTIAL SETBACK

We always prepare a backup plan for either every delay possibility or other obstacle while producing, shipping, or installing.



PROJECTS overview

We handle our projects with high consideration. Starting by collecting customer desires and needs information; to shipping and installing our products to the Client's place



After



During



Before



After



During



Before



After

During

Before



WOODWORK

OUR New BRAND



CATALOGUE



Embracing
Nature



Proudly Made In EGYPT

At Artisan, we craft outdoor furniture with a fresh, inviting vision. Our designs blend comfort, durability, and style, making your outdoor spaces feel like an extension of your home. Every piece is thoughtfully designed to look great and blend with nature's elements, so you can enjoy outdoor living to the fullest.



African teak WOOD



How we HANDLE OUR PROJECTS

- Brainstorming and Consultation
- Sketching and Digitization
- Project Preview
- Finishing Touch
- Production
- Delivery





OUR CLIENTS & PARTNERS

Ahmed El Attar

FOUNDER & CEO



A Visionary Architect PMP and MBA Holder who wears many hats, including the esteemed CEO title. But his story isn't just about titles it's about knowledge, humility, and a dynamic spirit that resonates through every endeavor.

Attar's journey Began at the Arab Academy for Science, Technology, and Maritime Transport. where he graduated in 2006 armed with a passion for architecture and a thirst for learning. after honoring his skills at a reputable consultant like "Omran Architects", " Orascom Developments" and "Emaar" where

he contributed to mega Projects like Marassi, Attar's trajectory took a defining turn.

In 2011, he founded Wall & Floor, a company that blossomed under his dynamic leadership.

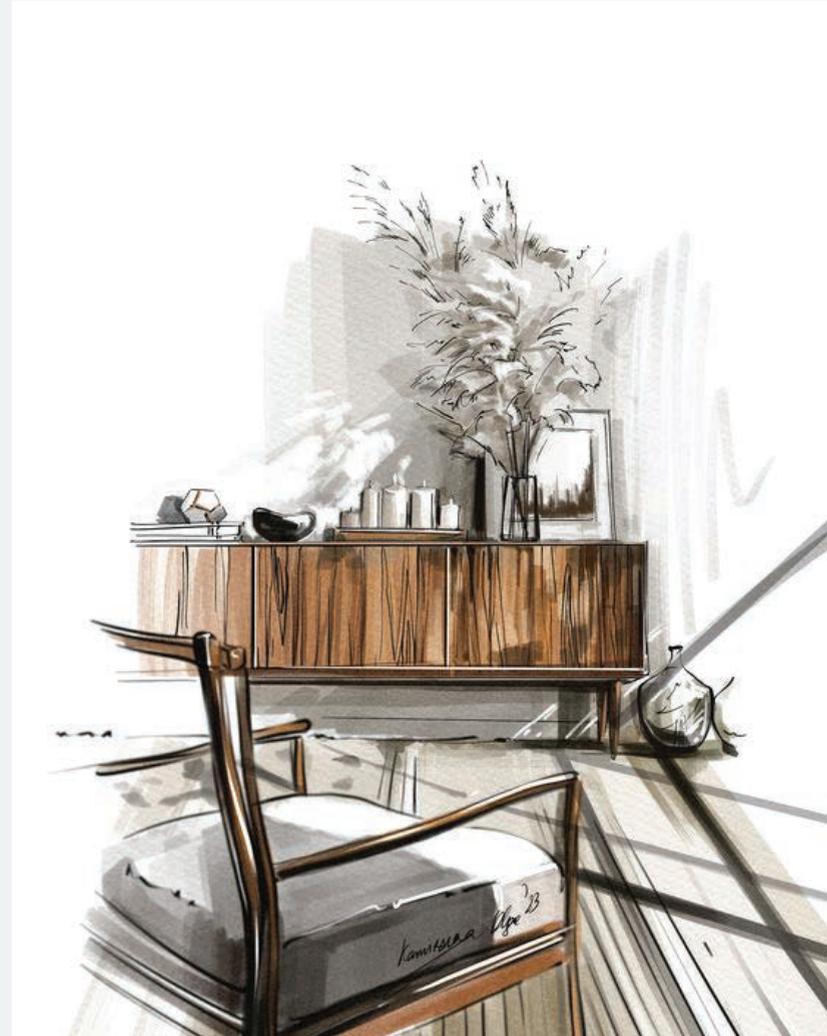
Today, in 2024, he embarks on a new chapter with the launch of our artisan outdoor furniture brand, completing the puzzle of his entrepreneurial journey and further solidifying his legacy of innovation and excellence.

A handwritten signature of Ahmed El Attar in white ink on a black background. The signature is stylized and cursive.

OUR TEAM

is the backbone of Wall & Floor, the driving force behind our success. Their passion, dedication, and expertise are what make our vision a reality. Each member plays a crucial role, contributing to the innovation and quality that define our brand. Together, we create something extraordinary

Now, let us introduce you to our partners of success—our incredible team who makes it all happen



Dr. Hamad Hassan

HEAD OF THE DESIGN TEAM

Acting Head of Architectural Engineering
and Environmental Design.



Hamad Hassan is an assistant professor at the Architectural Engineering and Environmental Design Department (AEED). He graduated from the department in 2006 with a GPA of 3.95 excellent with Honors, Hamad started research in the field of Virtual Reality (VR) application in architecture, then he got his master's degree in Architecture 2012 on the topic of "the impact of information and communication technology (ICT) on architectural form of higher educational space".

After his master's degree, his main research concern was in the technological applications in Urban design and city planning, he accomplished his PhD degree in the faculty of fine art, at Alexandria University with an Erasmus scholarship at Valladolid University, Spain in the field of "City Information Modeling (CIM) in 2017. Currently, Hammad is the Acting Head of Architectural Engineering and Environmental Design.



WALL
&



WE



FLOOR



are a
TEAM,



WE

LOVE

what we

do,



as SIMPLE
as that.



Architect/ Mohammed Rafaat,
Head of Design

Architect/ Nihal Selim,
Interior Designer

Architect/ Medhat Ayman,
Senior Architect

Eng. Abdallah Karoussa,
Business Developer

Eng./ Ahmed Marghany,
Executive Manager

Ms. Fayza Yasser,
Office Manager

Mr. Ibrahim Omar,
Financial manager

Architect/ Mohammed Moanis,
Media Consultant

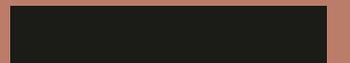
Architect / Abdullah Zaki,
Project Engineer

Mr. Mostafa Hussein,
Showroom Manager

Architect / Mahmoud Khattab,
Technical Engineer

Ms. Suhaila Essam,
Junior Accountant

Architect /Ola El-Kamary,
Interior Designer



...
ALWAYS LOOKING FOR
NEW TALENTS



OUR BOARD OF ADVISORS



Our journey is fortified by a distinguished assembly of accomplished advisors, guiding us with their seasoned expertise. With their strategic insights and unwavering support, we navigate the realms of success and professionalism, ensuring that every step we take is backed with wisdom and excellence.

Dr. Mostafa Gabr
The Professor Of
Architecture And Urban
Design

Founder of O+B & Managing director at

Omran Architect





Dr. Hossam Moubarak **The Professor Of** **Finance**

Professor at Egypt-Japan University of
Science and Technology (E-JUST)

CONTACT US

Phone :

EGY +20 122 378 8000

155 555 0592

03 429 7500

KSA +966 50 957 1545

Mail : info@wallandfloordesign.com

Website : <https://wallandfloordesign.com/>



Showroom address :

EGY

Cairo

2nd floor -Artcasa furniture -26th July
Corridor -Shekh Zayed city -Giza

KSA

Riyadh

- 7250-King Fahd Rd
Al Olaya Dist
(RHOA7258)

Factory address :

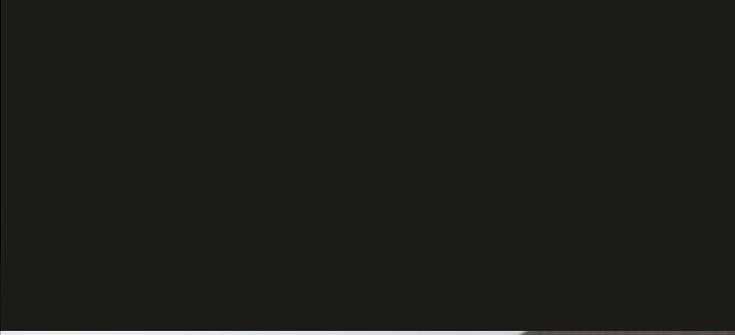
Alex

Hatem Mosque st - Smouha 34

EGY

Alex

Kilo 34 .5 North coast



**Lets do
business
together**

WALL & FLOOR

SINCE 2011

